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Your Vision.
My Mission

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there is no failure, only feedback.

PROFESSIONAL

Creative and multidisciplinary Graphic Design Associate and Multimedia Content Creator with **over a decade of experience in graphic design since 2015**, working across visual communication, multimedia content, marketing, branding, social media, and event production. I combine **design with storytelling—turning ideas, messages, and brand objectives into meaningful visual experiences** across graphics, video, digital campaigns, presentations, and promotional materials.

PROFILE

I also independently built and developed my own **website as a storytelling platform**, designed not simply as an online portfolio but as a creative narrative that connects my work, experiences, projects, and the stories behind them. Experienced in creative direction, content strategy, audience engagement, and end-to-end content development, with a hands-on, adaptable and detail-oriented approach to bringing creative concepts from idea to execution.

Maria Lina Lososo

GRAPHIC DESIGN ASSOCIATE
MULTIMEDIA CONTENT CREATOR
EVENT & MARKETING PROFESSIONAL



CORE COMPETENCIES

Creative & Media

Graphic Design
Creative Direction
Video Editing
Photography
Visual Presentation

Marketing & Digital

Social Media Campaigns
Content Strategy
Marketing Ads
Audience Engagement
Digital Content

Events & Community

Event Coordination
Program Direction
Live Event Operations
Volunteer Coordination
Community Engagement

EDUCATION

Bachelor of Science in Industrial Technology Major in Industrial Design Technology
Southern Luzon State University, Lucban, Quezon, Philippines

June 2011 – May 2015 | Best in Research Awardee | Academic & Varsity Scholar

CAYMAN ISLANDS

CREATIVE & COMMUNITY EXPERIENCE

Graphics & Video Editor | Philippine Guardians Cayman Islands – Turtle Chapter
June 2026 | Battle of the Champions 2026, Sandbar

- Edited promotional videos and poster advertisements.
- Operated event presentation materials during the live program.
- Supported the event benefiting Rotary Club Sunset.

Event Organizer & Program Director | Philippine Independence Day Committee
April 2026 – July 2026 | 128th Philippine Independence Day, Lion's Centre

- Supported event organization, program execution and volunteer coordination.
 - Developed social media campaigns, graphics, posters and video content.
- June 2026 – August 2026 | Tugtog Tulong, Airport Park
- Supported the program and volunteer team for a benefit event for earthquake victims.
 - Created social media advertisements using poster and video content.

Social Media Campaign | T21 NPO

January 2026 – March 2026 | Walk Run Push Scoot, Camana Bay | Rock your Socks Campaign | Miss Universe CI x T21 Campaign

- Supported social media promotion to increase runners, supporters and community participation.
- Created and edited video content and social media advertisements.
- Assisted with event setup and participant registration on event day.

Social Media & Community Support | Cayman Bayanihan Filipino Community
October 2025 – Present | Vocals for Locals | Paskong Pinoy Extravaganza | Concert for a Cause

- Assist with social media management and community communications.
- Support community activities and event-related creative and operational needs.

Event & Marketing Strategist | Caymanila Entertainment and Events

December 2023 – February 2024 | King and Queen of Hearts 2024, Mango Tree

- Created graphics and social media marketing advertisements.
- Directed and edited contestant video presentations.
- Organized the program flow and assisted other volunteers.
- Supported the event benefiting the Cayman Islands Heart Fund.



PROFESSIONAL EMPLOYMENT

Creative Consultant | Sales Assistant + Creative Director

Printcafe Print and Paper Co. | May 2015 – January 2020 | Philippines



- Supported sales, customer service, marketing, and creative development during the company's early growth.
- Worked with customers across the Philippines on stationery designs and printed products.
- Conducted market research and developed creative concepts, product ideas, and visual presentations.
- Progressed from Sales Assistant/Creative Consultant to Creative Director, leading artists and overseeing creative direction.
- Managed creative projects, marketing materials, retail products, and rental product visuals while meeting deadlines and customer expectations.

Household Professional – Sharon Ferreira June 2022 – Present | Northside, Cayman Islands

- Maintained high standards of organization, cleanliness and attention to detail in a private household setting.
- Managed daily household responsibilities independently while adapting to changing priorities and schedules.
- Demonstrated reliability, discretion, trustworthiness and strong time management throughout four years of continuous employment.
- Worked closely with the employer and managed multiple responsibilities with minimal supervision



Cayman Islands – Volunteer and Community Advocacy

- Graphics & Video Editor
- Event Organizer & Program Director
- Program & Content Support
- Volunteer Content Creator & Campaign Storyteller
- Social Media & Community Support
- Event & Marketing Strategist



Residence Operations & Guest Experience

Coordinator – Nena's Residence

January 2022 – April 2022 | Philippines

- Maintained the residence clean, organized and sanitized.
- Handled documentation, training, and administrative tasks.

Executive Assistant – Lynks Manpower Resources Inc. June 2020 – December 2021 | Makati, Philippines

- Managed projects and operational activities, coordinating between clients, candidates, field teams and internal stakeholders from planning through execution.
- Oversaw logistics, field deployment and day-to-day operations for a telecommunications subcontractor specializing in fiber optic and network infrastructure.
- Maintained project timelines, documentation, schedules and communication across multiple stakeholders to keep deliverables on track.
- Managed multiple priorities in a fast-paced environment, adapting quickly to changing requirements and operational challenges.
- Conducted research, appointment setting and administrative coordination while supporting management and business operations.



from Operations Manager of subcontractor Maaxeye Phil was absorbed by main company Lynks to EA

Art Teacher | Brain Dojo • Online | from Jul 2021

I designed and facilitated digital arts learning experiences at Brain Dojo, introducing students to disciplines such as illustration, video editing, photo manipulation, poster design, image creation, and basic web development. Beyond technical instruction, I focused on cultivating creative thinking—guiding students to translate ideas into visual form while developing confidence in their own artistic voice. The experience strengthened my ability to communicate complex creative concepts in a way that is both accessible and inspiring.

